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2009 Holiday Art Search



C O U R A G E
C E N T E R

Call for Entries

Courage Center, a non-profit rehabilitation and resource center advancing the lives of people experiencing barriers to health and independence, is conducting the 2010 Courage Card holiday collection art search. For fifty years, proceeds from Courage Cards have helped people advance their lives and foster independence. Courage Cards are sold via a national direct mail catalog, website and by many community retail partners who generously give 100% of the proceeds back to Courage Center.

GUIDELINES FOR PARTICIPATION

ELIGIBILITY

Artists of all ages and abilities are eligible. Artwork must fit into the Courage Cards Art Search holiday art categories and must be an original work created by the entrant. Courage Center does not review writing/verse/text submissions.

ART SPECIFICATIONS

Courage Cards are 5 5/8" x 7 7/8" inches. Original artwork may be card size or larger. If art is not proportional to the card size some cropping may occur. Any flat medium may be used including watercolor, gouache, oil and tempera. A light bendable board or art paper is recommended.

ENTRY REQUIREMENTS

Submissions are limited to 8 entries per artist. Submit color copies, prints or photos of the artwork. Do not send originals. Entries should not be larger than 8 1/2" x 11". Artist name and title of the art should appear on each entry. All entries are submitted on the condition that Courage Center is not responsible for the loss, damage or return of art entries. All entries are deemed non-original with no monetary value. To request return of entry, please include a SASE. **DO NOT SEND ORIGINALS.**

ENTRY FEE

An entry fee of \$10 per artist is requested. This entry fee helps to offset the costs of the art review. Please send a check or money order payable to Courage Center.

ENTRY DEADLINE

Art entries must be received by **October 31, 2009**. For entry acknowledgement, include a self-address stamped postcard and email address.

ART STYLE AND THEMES

Courage Center accepts art in a variety of styles: traditional, graphic, contemporary and photography. Courage Cards are designed primarily for business-to-business and personal sending. Courage Center reviews only Holiday, Christmas and New Years designs. Themes include:

- 1. Thanksgiving** – fall landscape, leaves, pumpkins, wreaths, harvest
- 2. Winter City Scenes** – Minneapolis, St. Paul, Chicago, New York and Main Street USA
- 3. Winter Landscape/Wildlife** – trees, rivers, cardinals, chickadees, penguins, northwoods
- 4. Holiday Traditions** – trees, snowmen, wreaths, pine boughs, holly, stars, bells, poinsettias, snowflakes, ornaments, nostalgic images, sleighs and other holiday designs
- 5. Christmas** – nativity scenes, three kings, Bethlehem, Madonna and Child, drummer boy
- 6. Multicultural/Peace** – children of the world, doves, flags, international themes
- 7. Word Art** – art and lettering of Season's Greetings, Happy Holidays, Holiday Greetings

C O U R A G E
C E N T E R

COURAGE CENTER
COURAGE CARDS

3915 Golden Valley Road
Minneapolis, Minnesota 55422

SELECTION PROCESS

JUDGING

A panel of judges from the greeting card industry reviews all entries. Selection is based upon:

- 1. Theme.** Does the entry fit into one of the requested art categories?
- 2. Artistry/Imagination.** Is the entry an original quality design?
- 3. Marketability.** Will the entry sell as a holiday greeting card?

AWARDS

A license fee of \$400 is paid to the artist for selected art. Artists receive nationwide recognition through the distribution of more than one million catalogs and promotional pieces, radio, TV, Internet and print advertising. An artist profile is featured on the back of each card.

NOTIFICATION

All artists will receive selection notification on or before April 15, 2010.

REPRODUCTION RIGHTS

The artist/owner retains ownership and copyright of the art. The artist grants Courage Center the exclusive rights to reproduce and distribute the art on a Courage Card for five years. The artist's name, copyright notification and artwork title appears on each card. Artists are encouraged, but not required, to register the copyright for such works with the US Copyright Office.

LIABILITY INSURANCE

Original artwork may be needed for the final review and reproduction. If Courage Center requests originals, a professional transparency, slide or high resolution scan of the artwork may be substituted. If the original artwork is mailed, it must be unframed and packed in quality materials. Courage Center will reimburse for shipping costs and insure the artwork up to a maximum of \$500 while in our possession. Artwork will be returned via insured UPS.

COURAGE CARDS HOLIDAY COLLECTION

To shop the 2009 Courage Cards Holiday Collection please visit our online catalog at couragecards.org or you request a catalog by calling 1 800-992-6872.

QUESTIONS?

The Courage Cards Art Search Guidelines and Entry Form are available online at couragecards.org. For other questions, please call 1 888-413-3323 or email artsearch@courage.org

Thank You for sharing your talents with Courage Center!

ENTRY FORM 2009 ART SEARCH

Artist Name _____ Date of Birth _____

Address _____

City _____ State _____ Zip _____

Work Phone (____) _____ Home Phone (____) _____ Cell Phone (____) _____

Email Address _____ Web Site _____

Do you have a physical health condition/disability that affects your daily living activities? Yes No

Condition/disability: _____

If you have a condition or disability, are there any special methods you use to create your artwork? Please explain. _____

	TITLE OR DESCRIPTION OF ART	MEDIUM	INSURANCE VALUE
1.	_____	_____	_____
2.	_____	_____	_____
3.	_____	_____	_____
4.	_____	_____	_____
5.	_____	_____	_____
6.	_____	_____	_____
7.	_____	_____	_____
8.	_____	_____	_____

Mail entry, completed entry form and \$10 entry fee per artist (check or money order payable to Courage Center) to:

**Courage Center
Courage Cards
3915 Golden Valley Road
Minneapolis, MN 55422**

I am the creator of the original art listed above. I agree to the 2009 Guidelines for Participation.

SIGNATURE

DATE